



FACULTY OF BUSINESS

MAKE A CAREER OUT OF YOUR MARKETING FLAIR WITH A **DIPLOMA IN COMMERCE IN MARKETING MANAGEMENT**

IS THIS A PERFECT MATCH FOR YOU?

Are you someone who often thinks about emerging customer markets and their need for new products and services? Are you on-the-go, organised, confident, competitive and very much a people's person? If you're nodding your head as you read this, then this programme was designed for you.

WHAT GETS YOUR FOOT IN THE DOOR?

To register, you must meet one of the following entry requirements:

- A **NSC** with **Diploma** admission- A minimum of 30 % for English coupled with a minimum of 40% for four x 20 credit subjects is required; **OR**
- A **NC(V)** with **Diploma** admission – A minimum of 50 % in English on either First Additional Language or Home Language level AND Mathematics or Mathematical Literacy AND Life Orientation – a minimum of 60% in the three compulsory vocational subjects is required; **OR**
- A **SC (without endorsement)** or equivalent- A minimum of five subjects must be passed; **OR**
- A Higher Certificate or equivalent (HEQSF level 5); **OR**
- An Advanced Certificate or equivalent (HEQSF level 6).
- Additional admission requirements apply to students with a School of Tomorrow (SOT) certificate. Please contact the programme manager at the campus closest to you for more information.

In order to qualify for **mature age exemption**, candidates must have:

- Attempted matric/ grade 12 and:
 - o attained the age of 23 before or during the first year of registration;
 - o have 3 years work experience;
 - o demonstrate a proven ability to work within the field related to the proposed programme.
 - o Have adequate communication skills;

OR

- Candidates must have attained the age of 45 before or during the first year of registration.

RPL - demonstrate suitability for admission in terms of Senate's resolution 6.6 of 20 October 2005 which allows for Senate's discretionary conditional admission (if applicable) by Senate.

If you are an international student, you must ensure that:

- you have an equivalent qualification to the aforementioned;
- your equivalent qualification is evaluated by the South African Qualifications Authority (SAQA);
- you have a valid study permit issued in the name of The Independent Institute of Education (The IIE) that covers the duration of your studies.

TIME NEEDED FOR YOUR TOTAL DEDICATION

This is a 3 year full-time programme offered by The Independent Institute of Education (The IIE) at Rosebank College. Lectures take place during the day on weekdays. For more details speak to the Programme Manager on campus.

THE WEIGHT YOUR FUTURE QUALIFICATION CARRIES

This diploma is accredited by the Council on Higher Education (CHE) at **Level 6** on the National Qualifications Framework (NQF). It is also registered with the South African Qualifications Authority (**SAQA**) **ID NO: 86188**. On successful completion you will receive a **Diploma in Commerce in Marketing Management** from The Independent Institute of Education (The IIE), the leading registered private provider of higher education in South Africa.

This programme is endorsed, by the **Marketing Association of South Africa**.

WE'RE ALWAYS BY YOUR SIDE

At Rosebank College, we take grooming you for your future career very seriously. This is why we invite all students to register at our Career Centre. You will have our full support as you participate in workshops that will take you even further in making a successful career out of your talents.



YOUR PROGRAMME MODULES

YEAR 1

- Business Calculations
- Accounting A
- Accounting B
- Introduction to Personal Computing
- Marketing 1A
- Marketing 1B
- Business Management 1A
- Business Management 1B
- Business Communication
- Employment Practices

YEAR 2

- Business Management 2A
- Business Management 2B
- Marketing 2A
- Marketing 2B
- Economics A (Micro)
- Economics B (Macro)
- Advanced Spreadsheets
- Introduction to Statistics
- Introduction to Project Management
- Work Integrated Learning

YEAR 3

- Business Management 3A
- Business Management 3B
- Commercial Law
- Marketing 3A
- Marketing 3B
- Marketing Research
- Work Integrated Learning

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for each module of the programme, and have met all Work Integrated Learning requirements.

This factsheet is valid for 2016 academic year only. Information correct at the time of printing.

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